

Major Catalog in Guanghua School of Management

Major	Research Field	Mode	Teaching Language
国民经济学(National Economics) (020201)	00. 不区分研究方向(no need to specify research fields when applying)	Full-time	English
金融学(Finance) (020204)	00. 不区分研究方向(no need to specify research fields when applying)	Full-time	English
产业经济学(Industrial Economics) (020205)	00. 不区分研究方向(no need to specify research fields when applying)	Full-time	English
统计学(Statistics) (020208)	00. 不区分研究方向(no need to specify research fields when applying)	Full-time	English
金融(Finance) (025100)	01. 国际商务(International Business)	Full-time	English
会计学(Accounting) (120201)	00. 不区分研究方向(no need to specify research fields when applying)	Full-time	English
企业管理(Enterprise Management) (120202)	01. 市场营销(Marketing)	Full-time	English
	02. 组织行为与人力资源管理(Organizational Behavior and Human Resource Management)	Full-time	English
	03. 战略管理与国际经营(Strategic Management and International Business)	Full-time	English
	04. 管理科学与信息系统(Management Science and Information Systems)	Full-time	English
工商管理(Business Administration) (125101)	01. 工商管理--国际MBA项目(Global MBA)	Full-time	English
	02. 北大-康奈尔 MBA/MMH 双学位项目(The Cornell-PKU Dual Degree MMH-MBA Program)	Part-time	English
高级管理人员工商管理(Executive Business Administration) (125102)	01. 国际经营与管理 (北京大学-美国西北大学联合培养) (International Business and Management (Joint Master Degree Program between Peking University and Northwestern University))	Part-time	English